

Job proposal for a permanent contract / Senior Account Director

About MNSTR

Created in 2010, MNSTR (pronounced Monster) is an agency for the digital era. We build stories that exist through engagement, brand experiences, storytelling, events and advertising. Our clients include Desperados, Lacoste, Hennessy and Playboy Fragrances amongst many others.

For more information about what we do, and how we do it, visit our site mnstr.com

The job.

We're looking for a Senior Account Director, specialized in the development and delivery of brand content. Someone capable of developing relationships within our portfolio of clients, via a clear strategic and commercial vision.

The account director will define, develop and deliver ambitious and innovative projects - and work closely with our account management teams, strategy teams and creative teams.

Within the scope of our work, we develop activations aimed at engaging audiences, real-world experiences and equally brand films / traditional advertising. We are therefore looking for someone who has a broad set of experiences and skill sets across each of these pillars.

Recap of the core skills required:

1. Strategic input: development of recommendations in relation to the clients' objectives, understanding of potential opportunities within the budget, management of internal resources.
2. Client management: analysis and management of proposed work, optimization and animation of editorial / strategic committees
3. Commercial management: supervision of the financial aspects of the account(s). Management of members of staff and cross disciplines team (planners, creative, community management etc)

The candidate

We are looking for a candidate who has:

An excellent understanding of modern marketing and communication.

The capacity to deliver recommendations that balance strategic, creative and commercial needs.

The capacity to easily integrate into a team with multiple profiles (commercial, strategy, creative, tech / dev)

A very good level of both written and oral French & English.

The candidate must be able to demonstrate: Experience at account / senior account manager level within an agency environment.

Job is a permanent contract, based Paris 75019 - to start ASAP / job@mnstr.com